



Curriculum Vitae

Neil Simpson

Creative Director



Profile

British national

London

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Experience

2014-present

Creative Director/Founder Sounds & Pictures, London.

Quality content creator, marketing consultant, cameraman, editor, music producer, designer. Clients: Chickenshed Theatre, Enfield Council, Love Your Doorstep, Fresh Trader, Stephen James BMW, British Cycling, Alternatives, Eco Cuisine

2013 - 2014

Associate Creative Director SapientNitro, London.

Creative lead on various clients.

2011 - 2013

Creative Director Communications SapientNitro, Munich, Germany.

Creative lead on all communications work in Germany working closely with Experiential CD. Munich based, covering Düsseldorf, Cologne and Zürich.

2008 - 2011

TV Creative Director DAD, London.

Instrumental creative involvement in the setup, development and growth of the hugely successful in-house TV production facility. Running TV creative dept. of 5-10 creatives overseeing storyboard creation, production and post-production. Sky, Euro Tunnel, Vodaphone, Laithwaites Wine, Hillary's Blinds

2005 - 2008

Freelance Art Director Kitcatt Nohr, Craik Jones, Euro RSCG Life.

Clients: Samaritans, NSPCC, LA Fitness, Bookstart, Citroen, National Blood Service, VSO, 3 Mobile, Sky, Diabetes UK, Orange, Royal Bank of Scotland, The National Trust, Click Sargent, PDSA, The Camera Partnership, ABN AMRO, Hoburne Holidays

2003 - 2005

Regional Creative Director East Africa Leo Burnett, Kenya

Clients: Telkom Kenya, Diamond Trust Bank, Population Services International, Johnnie Walker, P&G Always, P&G Vicks, AAR Health Services, Alliance Hotels, Nairobi Stock Exchange, Simba Colt Mitsubishi, Brookside Dairy

First half 2003

Freelance Senior Creative Ogilvy One London

BT Business

2002 - 2003

Senior Art Director

Crayon formerly HHM (Hubbard Hiwaizi McCann) London
BT, Norwich Union, Vodaphone, Axa, Ladbroke's, Panasonic, Martell, Toshiba



Skills

Concept creation

Filming

Editing

Art Direction

Design

Music production



"We are the music makers... and we are the dreamers of dreams"

Willy Wonka